

Firebolt Lightshow

Portfolio Viewbook | Brand Signage

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FIREBOLT
IGNITING BRAND PERFORMANCE



*“When you choose to activate your brand
with Firebolt, brand performance ignites.”*

– Philip Ochtman, Firebolt Group CEO

25+ YEARS

*As a global manufacturer and activation partner for brands seeking impactful and effective **extension solutions at scale.***

Planet First.

From sourcing eco-friendly product materials to partnering with climate-fighting supply chain partners, Firebolt's commitment to active, green stewardship is unwavering.



ONETREEPLANTED

Sign Type:

Multi-Dimensional
Hybrid

Situation:

Retail Case Stacker

Product Highlights:

Injection Molded 3D
Lettering

Eco-Friendly LED
Illumination

Rugged Steel
Powder Coated Base

FIREBOLT
IGNITING BRAND PERFORMANCE



JAMESON
ORANGE

Sign Type:
LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly, LED
Illumination

Thin, Durable
Acrylic Construction

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
Eco-Neon

Situation:
On-Premise

Product Highlights:

3D Injection Molded
Body

24V LED Illumination

Metal Framework

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:

Animated LED Krystal

Situation:

On-Premise

Product Highlights:

Eco-Friendly LEDs

Custom Animation
circuit

Thin, Durable Acrylic
Body

Wall or Ceiling
attachments

FIREBOLT
IGNITING BRAND PERFORMANCE

FLEA & TICK
PROTECTION
sold local



Sign Type:

Animated LED
Krystal

Situation:

On-Premise

Product Highlights:

Eco-Friendly LEDs

Custom Animation
circuit

Thin, Durable
Acrylic Body

Wall or Ceiling
attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:

Animated LED
Krystal

Situation:

On-Premise

Product Highlights:

Eco-Friendly LEDs

Custom Animation
circuit

Thin, Durable
Acrylic Body

Wall or Ceiling
attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Air-Gap Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:

Dimensional LED

Situation:

On-Premise

Product Highlights:

Multi-Layer Air-Gap

Laser Cut Stainless
Steel and Aluminum

Custom Color
Eco-LED's

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Krystal

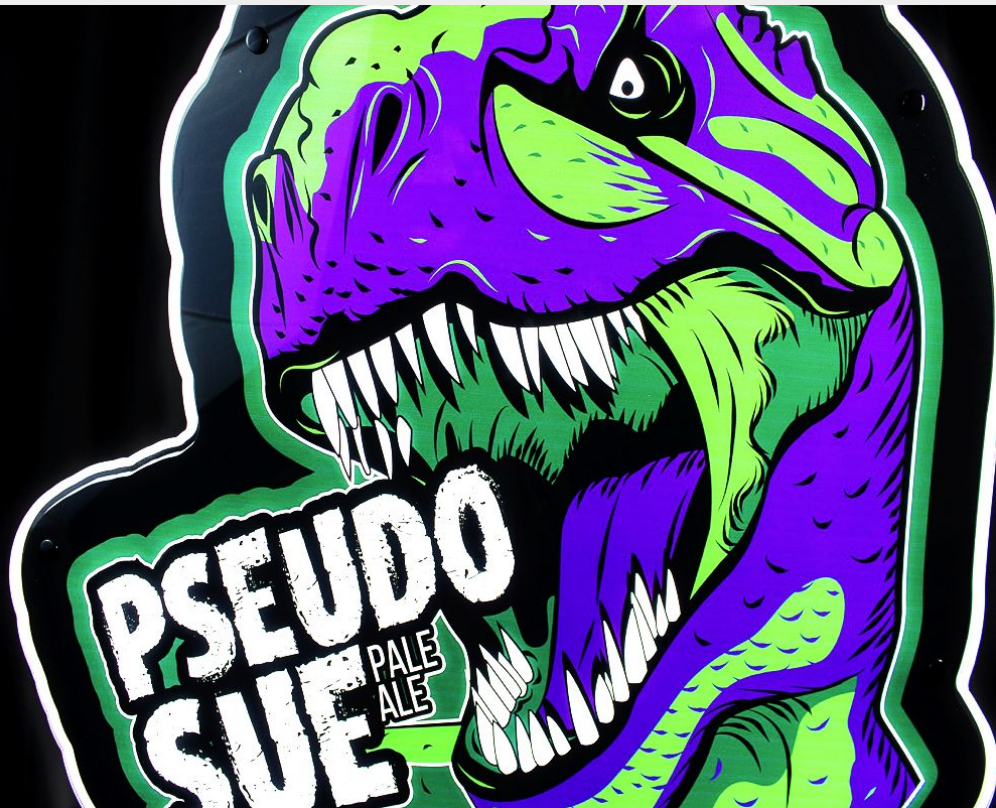
Situation:
On Premise

Product Highlights:
Eco friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
Eco Neon

Situation:
Permanent Animated
POS

Product Highlights:
3D Injection Molded

Animated Sun

24V Eco-LED
Illumination

Metal Framework

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
Air-Gap LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable
Acrylic Body

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
Air-Gap Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Thin, Durable,
Multi-Layered
Acrylic Body

Wall or Ceiling
Attachments

FIREBOLT
IGNITING BRAND PERFORMANCE



Sign Type:
LED Krystal

Situation:
On-Premise

Product Highlights:
Eco-Friendly LEDs

Digital Clock

Thin, Durable
Acrylic Body

Wall or Ceiling
attachments

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The Speed Factor

"Firebolt has been a trusted supplier to Boelter for several years. I like to use Firebolt because of their exceptional creative design and ability to engineer a sign to a customer's budget. Not only do they provide a competitive price, but their lead times are typically 20% faster than their competition."

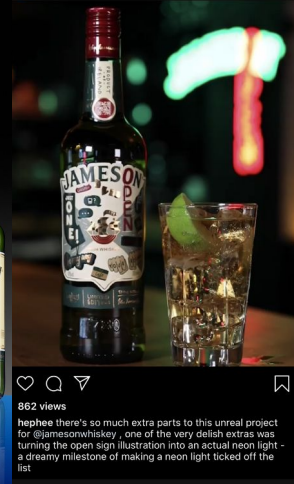
Fulfillment Manager
The Boelter Companies, Inc



The Creative Factor

"Firebolt has been a key supply partner to Pernod Ricard for over 5 years. They are a preferred supplier with extensive industry knowledge and premium design capabilities. Their concepts and innovations in the digital space make them a valuable asset."

Senior Buyer & POS Category Manager
Irish Distillers Limited (Pernod Ricard)



862 views
hephee there's so much extra parts to this unreal project for @jamesonwhiskey , one of the very delish extras was turning the open sign illustration into an actual neon light - a dreamy milestone of making a neon light ticked off the list

The Service Factor

"Firebolt is a very agile and innovative company! Their delivery times and production quality have never failed to impress the Speedway community. Customer service is exceptional and very diligent. I foresee the relationship between Firebolt and Speedway continuing on for years to come!"

Commodity Manager, Equipment
Speedway LLC



Let's light up the future together.

*For more information, visit
www.firebolt-group.com*

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